

2010 EDITORIAL CALENDAR

JANUARY

Claims Report
Selling Sales
Executive Liability
Pricing Property

FEBRUARY

Talking Tech
Education Matters

MARCH

Breaking the Flood
Your Key to Organic Growth

APRIL

Anatomy of a Power Producer
Your Client's Credit Concerns
Driving Home Your Advice
Risk Manager Special Supplement

STATISTICAL ISSUE

Behind the Numbers

MAY

Restoring Confidence
Make Marketing Count

JUNE

The Loss Report
Cashing in on Customer Service

JULY/AUGUST

Global Perspective: Learning from Abroad
Nuanced Networking
Risk Manager Special Supplement

SEPTEMBER

Top Brokerages
Day-to-Day: Hurdles in HR

OCTOBER

Your (Broker) Opportunity Guide
Factoring in Finance

NOVEMBER/DECEMBER

Commercial Policyholder Survey
Success with Planning
2010 Roundup/ 2011 Outlook

REGULAR COLUMNS WILL INCLUDE:

Upfront Section (Trading Places and Industry Input)

Companies to Watch

Peer-to-Peer (Q&A with top producers or key industry experts)

Building The Business (Focuses on key facets of business growth, such as HR, sales strategies, technology, etc.)

Specialty Market Focus

Fine Print (Ethical and legal considerations that impact brokers)

PERSONNEL

Garth Thomas

Executive Publisher
416-764-3806
garth.thomas@rci.rogers.com

Mia Crichton

Associate Publisher
416-764-3827
mia.crichton@rci.rogers.com

Romana King

Managing Editor
416-764-1323
romana.king@rci.rogers.com

David McGibney

Statistician
416-764-1337
david.mcgibney@rci.rogers.com

Michael Finley

Production Manager
416-764-3928
Michael.Finley@rci.rogers.com

Kathleen Regan-Vandermoer

Art Director
416-764-3837
K.ReganVandermoer@rci.rogers.com